



TERMS OF REFERENCE

Session Title	Expanding women's access to family planning: Effective, scalable, and sustainable innovation in supply and demand	Session Room	TBD
Session Length	1h45m		
Background	<p>The primary aim of the Ouagadougou Partnership is to increase women's access to family planning services in nine Francophone countries in West Africa. And since the Partnership was founded in 2011, over 2 million additional women now regularly use a form of modern contraception. Such success has been driven by a host of interventions, including both technological advances and efforts to better integrate when and how FP services are delivered. In particular, the Partnership's past and future success depends on interventions that make efficient use of limited resources (both dollars and time), are able to move to scale across the region, and may be sustained over time.</p> <p>We are selecting speakers to explore several important products and interventions that efficiently expand demand for and availability of family planning services, can do so at large scales, and may be sustained. Speakers will reflect on how such interventions can be disruptive and generate even more rapid progress in the future. Speakers will include:</p> <ul style="list-style-type: none">• A representative of Population Council on new products and the potential efficiencies they offer• A representative of PATH on the value and cost-efficiency of self-injectable contraception• A representative of AgirPF and/or of the Ministry of Health in Cote d'Ivoire on demand segmentation analyses that will make demand creation efforts more targeted and efficient• A representative of Jhpiego on the integration of family planning with post-partum services in the 9 OP countries.		
Expected Results	<ol style="list-style-type: none">1. Experts and practitioners better understand the benefits and potential of self-injection technologies and other "new" contraception technologies2. Government officials and NGO representatives consider how demand segmentation analyses may benefit FP programs in their countries3. The audience identifies key next steps to better integrate family planning services with other medical interventions, including post-partum care4. All participants begin to build relationships with others working on related issues.		
Equipment and Materials Needed	Projector; a dias, and on-stage seats for panelists during discussion		
Other Needs or Considerations	Translators		



PROPOSED FORMAT

Time	Lead	Activity/Articulation	Description
5 Mins	Dr. Didier Mbayi Kangudie, Senior Regional Health Advisor, USAID West Africa	Welcome	<i>Introductions, present background and the problematic of the session, description of format and instructions</i>
10 Mins	Babacar Mané, Population Council		<i>The efficiency of new contraceptive products</i>
10 Mins	Maimouna Ba, PATH		<i>The value of self-injectable contraception to women's empowerment campaigns</i>
20 Mins	Nene Fofana, PSI/Tranform		<i>Impact of Cote d'Ivoire's national demand analysis/segmentation study done by Transform/PHARE</i>
10 Mins	Anne Pfitzer, Jhpiego		<i>Status of and barriers to post-partum family planning in the OP region</i>
15mins	Dr. Didier Mbayi Kangudie, USAID West Africa	Q&A with moderator/panelists	<i>Moderator asks each panelist to comment on one pre-planned question</i>
30 Mins	Dr. Didier Mbayi Kangudie, USAID West Africa	Q & A with the audience	<i>Moderator will call on participants and hostesses will pass microphone around the room</i>
05 Mins	Dr. Didier Mbayi Kangudie, USAID West Africa	Wrap-up	<i>Moderator will present main takeaways and recommendations, wrap-up the session.</i>